

Sweet Success

Business Booster

2 day workshop intensive & implementation programme



Facilitator:
Rebecca Levy

Small business is in my blood! I'm fourth generation small business owner; grew up watching my dad grow his three small businesses and my mum working in marketing.

Over the last 19 years I've worked in and on small businesses in roles including coach, business manager, sales and account management and training roles.

My experiences have given me a clear insight into what makes a business successful whilst supporting business owners to remain true to their values.

My passion is to educate and empower health and wellness business owners with grounded tools to grow their business and achieve their personal and professional goals.

I look forward to sharing with you soon.

Rebecca

"Rebecca showed me tools and ways of thinking about activities I need to do, but often don't! They include branding, marketing and building my business. She ties it all together, and keeps the unique 'you' in the business at the same time. In fact, she shows you how to use it. Because Rebecca works from her own passion, she can help us tap into ours."

— Katie McMurray, KatieMac Publicity

- ♥ Looking to strengthen your business image/brand and build customer awareness of your business?
- ♥ Want to learn how to create promotions to attract customers without breaking the bank?

Attending this workshop intensive will leave you empowered with valuable answers for how to identify, attract and keep your customers coming back. We explore simple yet effective techniques for you to take away and implement, bringing heart into your business as you grow the bottom line.

You will be inspired and motivated to take definite steps in growing your business while remaining true to your vision and values.

The workshop consists of four sections covering:

- 1 **Identifying and attracting customers** – who they are, where they are and how to make your business attractive to them.
- 2 **What makes you unique?** – identifying your Unique Selling Proposition (USP) and how it can work for your business.
- 3 **Cost-effective marketing** – strategies for capturing customer attention.
- 4 **Creating promotional offers** – how to create promotional offers that are too good to refuse, without resorting to discounting.

DETAILS

When: 29 October & 12 November (Saturday), 9.30-4.30

Where: ACNT (Australasian College of Natural Therapies)
57 Foveaux Street, Surry Hills

Cost: \$330, early bird \$290 if paid in full before 21 October.

BOOKING

Spaces are limited. You can **book online** at www.leadingbusinesswithheart.com.au/events.htm or call **Rebecca** to register: **0414 749968** or email: contactus@leadingbusinesswithheart.com.au

Each participant will receive:

- Detailed workbook
- 4 week online implementation programme
- 1 hour phone coaching



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